

If You Miss Your
SHOPPING
NEWS
Edition
Randolph 2215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, May 5, 1944

Guaranteed Circulation 3,500

DALY CITY MATTRESS COMPANY

6756 Mission DEL. 9792

Mattresses Renovated
\$2.00

One Day Service
Hundreds of different patterns
of mattress covering from
which to choose.

All Our Work Absolutely
Guaranteed

Same location for Daly City
For Past Five Years

"EDWARDS" PRESCRIPTION DRUG STORE

6972 Mission Street

Mother's Day Candies
FINE CHOCOLATES
40c - 75c - \$1.40

Mother's Day Cards - 5c

\$1 Hinds Honey and
Almond Cream 49c

Razor Blades

Double Edge
10 for 10c

Single Edge
5 for 10c

CUT RATE LIQUORS

Old Quaker Whiskey
90 Proof - Fifth \$1.99

Cedarwood Whiskey
Bott. in Bond - Qt. \$2.35

Old Mr. Boston Gin
Danzon Bot. - Pt. \$1.00

Daly City. Sheet Metal Works

6512 Mission Street
ELkridge 2049

Has a big

SCOOP--

We have a limited number of
good used

COAL FURNACES
at reasonable prices!

—also—

Now's The Time!

While men and materials are
still available to have all sheet
metal repairs made.

If your roof gutters, leaders,
chimneys or furnace needs re-
pairing, now's the time to do
it. War industries' drain on
metals may make such repair
work extremely difficult soon.



PIES

Apple - Lemon - Apricot

DANISH PASTRY

Fruit Tarts, Devil's Food
Cakes with pure whipped
cream

Delicious for Dinner
or Luncheon

OCEAN VIEW
BAKERY

Open from 6:30 a. m. to 10 p. m.
98 Broad St. at Plymouth
Karl Hoeflin, Prop. RA. 9326

ROBERTSON'S EGG STORE

3 HILLCREST DRIVE
MASONIC BLDG.

FRESH EGGS

Large dz. 36c

Grade A, 2 doz. 71c

Butter 46c/lb

First Quality
Robertson's Creamery,
Cloverbloom or Brookfield

HAM

Hormer's Budget
1/4 lb. cello. 22c

BACON

Rath's 1/4 lb. cel. 21c

Blackhawk

Swift's Rasher 18c

1/4 lb. cel.

Egg and Butter Prices Subject
To Market Changes

DOLAN

Since 1898

Building Wreckers

Daly City Since 1923

6939 Mission Street
Opposite Jefferson Union
High School

Lumber, Doors,

"Not connected with any other
concern of similar name"

Windows, Wall Board,
Roofing, Plumbing Fix-
tures, Pipe, and Fittings

All are
"New or Equal"

At Lowest Prices Obtainable

Plywood Panels

6939 Mission St. RA. 8905

MIDTOWN LIQUOR STORE

Pete Scoeca, Mgr.
7144 Mission Street
Phone ELkridge 2128

SPECIAL PRICES
Saturday and Sunday only

WHISKEY

100 Proof
Bottled in Bond at Dist.
Lge. Bot. \$1.84

Kentucky Whiskey
Bot. at Dist.

Qt. \$1.85 - Pt. 97c

450 Club Whiskey
Gal. \$6.79

BEER (Steinbrau)
Case \$1.59 Plus Bot. Deposit

(We reserve the right to limit)

Midtown carries a complete
line of bulk and bottled wines
at the lowest prices.

We recommend Midtown
Cleansers & Fragrances
7146 Mission Street



Now's the time to get out in
the sunshine and plant a gar-
den! Come to Daly City Nurs-
ery and see how inexpensively
you can buy bedding plants,
bushes, shrubs—planted now
they'll bloom into a rainbow
of color in a few short weeks.

We'll help you with plans and
plants for your

VICTORY
GARDEN

We have tomato, cabbage, and
other sturdy vegetable plants
ready for transplanting. If set
out now and properly cared for
in your victory garden these
plants will bear heavily this
summer.

DALY CITY
NURSERY

Sydney and Florence Bryant
555 San Diego Avenue
DELaware 6997



IN
A
HURRY?

Send Your Garments
to us. We Specialize in
**4-Hour
Service**

We Call & Deliver

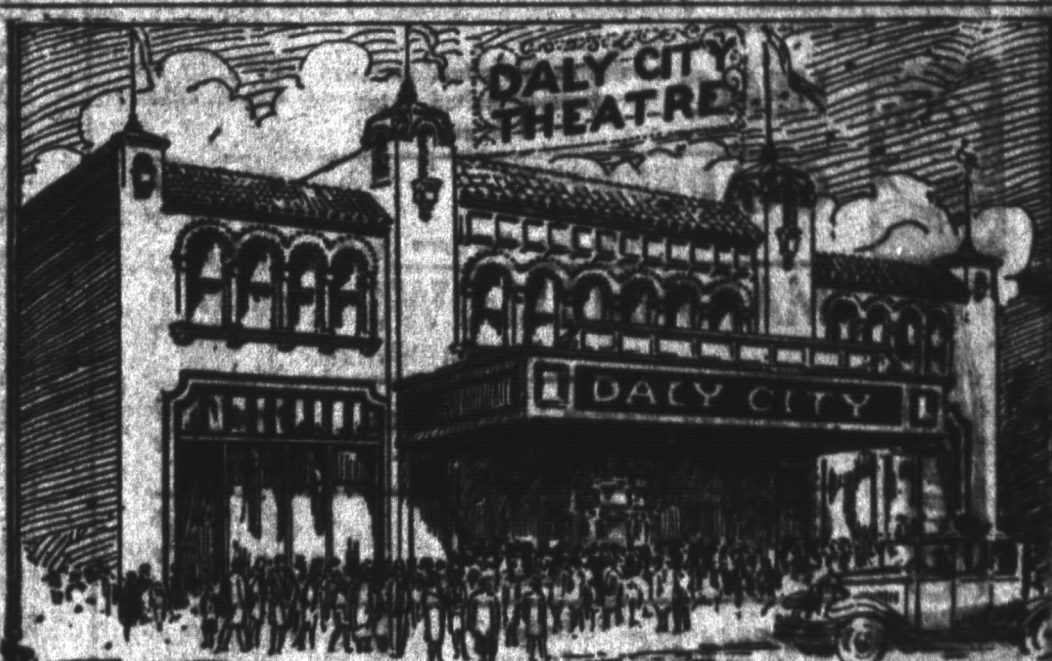
Guaranteed
BETTER CLEANING

DALY CITY
CLEANERS

6274 Mission St.

DEL. 5261

Phone RA. 5781



NOW PLAYING—

Thursday, Friday, Saturday, May 7-9—

TYRONE POWER, GENE TIERNEY in

"SON OF FURY"

Also CHARLES RUGGLES, LYNN BARI in

"THE PERFECT SNOB"

Saturday — CASH NIGHT — Drawing at 8:45 p. m.

Sunday, Monday, Tuesday, May 10-11-12—

VERONICA LAKE, JOEL McCREA in

"SULLIVAN'S TRAVELS"

Also MARLENE DIETRICH, FRED MACMURRAY in

"THE LADY IS WILLING"

Wednesday, May 13—

SIDNEY TOLER, SEN YUNG in

"CASTLE IN THE DESERT"

Also WEAVER BROTHERS, FRANKIE DARRO in

"TUXEDO JUNCTION"

DINNERWARE or SILVERWARE

Thursday, Friday, Saturday, May 14-15-16—

GINGER ROGERS, GEORGE MONTGOMERY,

ADOLPHE MENJOU in

"ROXIE HART"

Also BETTE DAVIS, MONTY WOOLLEY in

"THE MAN WHO CAME TO DINNER"

Saturday — CASH NIGHT — Drawing at 8:45 p. m.



HUNGRY FOR FARM-FRESH FRUITS AND VEGETABLES?



AD PRICES EFFECTIVE
THUR., FRI. & SAT.
MAY 7th-9th-9th
IN SAN FRANCISCO,
OAKLAND, ALAMEDA,
SUNSET, RICHMOND,
HAYWARD, ST. JOSE,
AND TOWNS IN SAN
RAFAEL, ALAMEDA AND
CONTRA COSTA COUNTIES.

THE GOVERNMENT SAYS...

EVERY DAY EAT
A tomato, an orange or their juices
so as to get plenty of Vitamin C.
A big helping of Green Leafy Vegetables,
raw or lightly cooked, so as to get
more Vitamin C, more Vitamin A and
minerals.
And finally an apple, a peach, a pear
or other fruits in season so as to get
added minerals and vitamins.

SAFEWAY'S OWN EXPERTS PICK OUT
AND BUY JUST THE FINEST VEGETABLES
AND FRUITS FARMERS GROW...AND
WE'RE ALL RUSHED STRAIGHT TO TOWN.

FARM FRESH!

BUY WAR
STAMPS and
BONDS regularly



CELERY

Fancy Solid Type
Pound **4 1/2¢**

POTATOES

New White Shaker—U. S. No. 1
6 lbs. 19¢



STALKS OF CELERY VARY

Bananas Golden Ripe **2 lbs. 19¢**
Lettuce Fancy Solid Heads **lb. 4 1/2¢**
Avocados Calavo and De Harco **lb. 13¢**
Garden Peas FRESH **2 lbs. 11¢**
Radishes **2 bunches 5¢**
Spinach 1-lb. cello. pkg. **lb. 14¢**
Lemons Sunlight-Fancy Quality **lb. 7 1/2¢**



ORANGES

Valencia-Sweet and Juicy
Pound **4 1/2¢**

ORANGES

Sunkist-Fancy Navel
Pound **5 1/2¢**

BUT a POUND is always a POUND!



...and that's why SAFEWAY
sells ALL produce by weight

When stores price lettuce by the head, vegetables by the bunch, and celery by the stalk, you often have to buy a larger amount than you want in order to get your money's worth. But when these items of produce are priced by weight, you can select just the size and amount you want—and get full value for your money every time. Buy your produce this modern way—at Safeway.

SAFEWAY for Guaranteed FARM-FRESH Produce!



BE A BROWN
DERBY MAN
BEER Brown Derby Bottles 4 for 26¢
BEER Schlitz Beer 3 for 26¢



HEMO Borden's new vitamin-mineral fortified malted drink 1 lb. can **59¢**



GRAPEFRUIT Glen Aire—No. 2 can **2 for 21¢**



MARSHMALLOWS Flak-4-est-16-oz. ctn. **14¢**



VARIETIES Kellogg's—Ctn. —10 pkgs. **23¢**



C.H.B. CATSUP Tomato—14-oz. bottle **12¢**



PICKLES Kelley's—Treasure 12-oz. jar **2 for 29¢**



Grape-Nut Flakes 12-oz. ctn. **2 for 27¢**

HOSTESS FRESH ORANGE
LAYER CAKE Two Layers **29¢**

CHEESE

DAIRYLAND 1-lb. mild wrapped with ch. **29¢**

SWIFT BROOKFIELD American, Swiss, or Old Cheddar—2 oz. for 15¢
Milkburger—6 oz. for 17¢

BUTTER HORNS 1/2 lb. **12¢**

Safeway Everyday Needs

Pears Petite Bartlett—No. 236 can 18¢
Salt Flavoring—Schilling—Garlic, Onion, Curry or Sweet—3-oz. shaker 12¢
Soda Dr. Pepper—6 1/2-oz. bottle 6 for 25¢
Juice Dr. Pepper Blended Orange and Guava—No. 2 can 10¢
Tomato Juice No. 2 can 2 for 15¢
Tomato Juice S & W—No. 2 can 10¢
Babbitt's Cleanser 13-oz. can 2 for 7¢
Freezing Mix Jell-O—Milk, Strawberry, or Vanilla or Chocolate—4-oz. ctn. 2 for 15¢
Softasilk Cake Flour 44-oz. ctn. 23¢
Swan's Down Cake Flour 25-lb. ctn. 21¢
Spreads Hormel—Ham, Liver or Tongue—3-oz. can 2 for 19¢
Olives Bell Ripe Chopped, 4 1/2-oz. can 2 for 19¢
Shortening Keen, All-Purpose 16c 4-lb. ctn. 63¢
Noodle Soup Mix Lipton Cont. 3 for 25¢
S & W Vinegar Quart bottle 14¢ Pint bottle 9¢
Peas Del Monte, Early Garden Sugar 2 for 27¢
Highway Sliced Beets No. 2 can 9¢
Mushrooms M.G.A. or Jacob 12c 4-oz. can 23¢
Nu-Made Mayonnaise Pint 29¢ Quart 49¢
Kraft Mayonnaise Pint jar 31¢ Quart jar 53¢
Airway Whole Roast Coffee 1-lb. bag 20¢
Edwards' Coffee Reg. or Drip 27c 5-lb. can 52¢
Folger's Drip Coffee 1-lb. can 31¢
Cocoanut Monogram, Shredded—8-oz. cello. 15¢
Chocolate Bar Nestle, Semi-Sweet 2 for 25¢
Extract Schilling Vanilla 31c 4-oz. bottle 59¢

BACON

Soft From. Sliced—14-lb. cello. pkg. **20¢** Caddy Further 14-lb. cello. pkg. **19¢**

FONTANA PASTE Ant.-Reg. ctn. **7¢**

HOT SAUCE Garden of Eatin'—7 1/2-oz. can **3 for 10¢**

SALAD OIL Mayday—1 gallon **\$1.45**

SPEUDETTS 25-oz. can **3 for 25¢**

GRAPEFRUIT No. 2 Florida Gold, Sweet or Unseasoned **2 for 23¢**

PEACHES No. 24 can **2 for 35¢**

PEACHES Del Monte—No. 24 can **19¢**



Golden Rules of Eggs: Buy only those with four eggs a week, at least. They're safe to eat. Wash them, peel them, and keep them in the refrigerator.

SAFEWAY GUARANTEED MEATS



Our Prime Rib Roasts are all cut short from the crown shoulder side—no wasteful value always—properly aged—full flavored—tender.

BREAST OF SPRING LAMB lb. **12¢**

YOUNG SPRING LAMB SHOULDERS Marry—2-2 1/2 Yolk Cuts—for Baking or Roasting **22¢**
GUARANTEED QUALITY—CHOICE and Tenderloin Steaks **38¢**
TASTY, MEATY CUBE BEEF SHORT RIBS for Baking or Baking—cut from Short Ribs **15¢**
FRESH CUT YOUNG SPRING PORK LOIN ROAST Large Loin or Blade End—up to 4 lbs. **37¢**
HORMEL'S EASTERN CHERRY SLICED BACON Bulk, Sliced—1-lb. loaves—Palmers Brand **32¢**
FOR AN ECONOMICAL MEAT MEAL CUT FROM OUR REGULAR PINE QUALITY BEEF **12¢**
FINE QUALITY—CHOICE CUBE SPRING LAMB CHOPS Tender Prime Rib and Large Loin Chops **39¢**
BEEF TENDERLOIN CHOPS and Fresh Butters 1 1/2 to 2 lbs. average **34¢**
PRIME RIB STEAKS Tender, Distinctive Flavor, Choice Cuts **42¢**
PLATE CORNED BEEF Choice Cuts—Excellent Flavor—Weak and Fatless **9¢**
GROUND BEEF In Visking constantly good grade in our modern meat plant **22¢**

PRUNES Sun-Dried Med. 2-lb. ctn. **18¢**
IVORY FLAKES Large ctn. **22¢**
WHITE KING SOAP Laundry—Regular bar **3 for 11¢**
LIFEBUOY SOAP Regular bar **3 for 20¢**
IVORY SNOW 12 1/2-oz. ctn. **22¢**
TOILET TISSUE Wadley—Regular roll **4¢**
DREFT 8 1/2-oz. ctn. **23¢**

SAFEWAY

MILLO'S MARKET

6315 MISSION ST.

Specials for Friday and Saturday, May 8 & 9

FREE DELIVERY Phone Delaware 5300

FRUITS and VEGETABLES

HAMS

Picnics - Light Smoked



lb. **32¢**

HAMBURGER & BOILING BEEF lb. **15¢**

CORNERED BEEF lb. **10¢**

Lean Plate

PRIME RIB ROAST

Cut Short
Selected Baby Beef



lb. **33¢**

GROCETERIA

COMPARE THESE PRICES!

1740 Fillmore - TWO STORES - 6315 Mission

FREE DELIVERY

Phone Delaware 5300

CORN FLAKES

Kellogg's - Giant Size

7½¢

RICE KRISPIES

Kell., Reg. Size

10¢

LEE & PERRINS

Reg. Bottle

23¢

NOODLE SOUP

Continental

3 for 25¢

PUREX **20¢**

Full 1 gal. jug.

MILK 3 for 22¢

Libby's, Lge. cans, No Limit

SOAP SPECIALS

SWAN, Reg. size 3 for 19¢

SWAN, Giant size 10¢

LUX, bar 3 for 20¢

LIFEBUOY 3 for 20¢

LUX FLAKES, lg. pkg. 25¢

RINSO, Reg. 24¢

RINSO, Giant 65¢

SPRY 1 lb. cn. 26¢ - 3-lb. 70¢

FRESH MILK - Qts. 3 for 41¢

Borden's Milk & Cream

FREE DELIVERY

We Reserve the Right to Limit Quantities

COCOA

Mother's - 2-lb. can

16¢

QUAKER OATS

Quick, Lge. 3-lb. pkg. 21¢

CORNERED BEEF HASH

Armour's, 1-lb. tin 20¢

SLICED BEEF

Peacock - 5-oz. glass

29¢

LETTUCE

EXTRA LARGE

3 for 10¢

NEW POTATOES

LOCAL - FANCY

box **\$7.25**

ONIONS

NEW CROP

2 lbs. 15¢

PEAS

FANCY GARDEN - FRESH

4 lbs. 25¢

TOMATOES

SOLID

2 lbs. 15¢

Free Delivery Fish & Poultry Dept. Phone Delaware 5300

OYSTERS, Lge., Fresh, Open doz. 45¢

BLUE FISH FILET, Fresh, no bones or skin lb. 35¢

SKATE FISH, Deep Sea, Fresh 2 lbs. 35¢

CHICKEN RAVIOLI (54 in Carton) Each 25¢

TAGLIARINI, Fresh Daily 2 lbs. 25¢

CALIFORNIA HENS, Fresh Killed lb. 29¢

CHICKENS, Cut up, Fresh Killed 3 lbs. \$1.15

FRYERS, Fresh Killed lb. 35¢

EVER TRY THIS ONE?

If you will secretly rub some cigar or cigarette ash against the bottom side of a lump of sugar, you can burn it. A friend who doesn't know the secret can't make the sugar burn.

Knowing how to repair a car is a real art... a secret that only expert mechanics can solve. And we are experts, equipped to make your car run properly at minimum cost to you. Bring your car trouble in today for diagnosis and estimate. Let us prolong your car's life!

MATHER BROTHERS GARAGE

8041 Mission Street

Phone DElaware 3424



Farms Irrigated
About 51,000 farms have been irrigated, which support a population of almost 800,000 persons. It is estimated by the bureau of reclamation projects.

Uniforms in Japan
Schoolboys in Japan wear either army or navy uniforms, with school buttons, but army and navy uniforms are seldom seen on the streets.

Maintaining and Operating
For the fiscal year ending June 30, 1939, the total Panama canal expenses amounted to \$12,649,594.48. The total earnings of the canal for that year amounted to \$5,252,920.16.

Lucca Ravioli Co.

7370 Mission St., Colma

FREE DELIVERY

Phone RA. 6102

SPECIALS for FRIDAY and SATURDAY, MAY 8 and 9 - - -

OIL SPECIAL

Romino
Challenge
Yolanda

Gal. \$1.47

SARDINES

Maine - In Oil

can 5c

OYSTERS

WILLAPPOINT

can 17c

GENUINE PARMIGIANO

CHEESE

Imported

lb. 59c

ROYAL (All Flavors)

GELATIN

Or PUDDING

3 for 19c

MILK

ALPINE - Tall cans

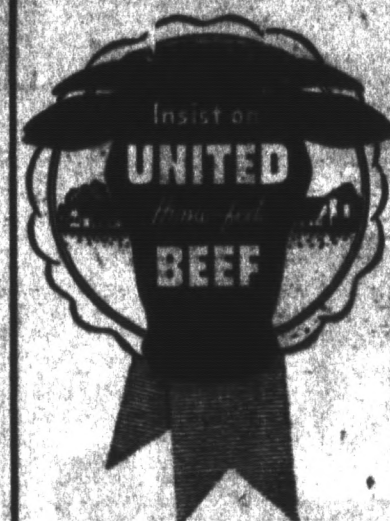
3 for 25c

BACON

Swift's Premium

1/2 lb. pkg. 19c

LUCCA MEAT MARKET

3 Good Reasons
FOR MEAT ON
THE TABLE

1. Meat for Proteins
2. Meat for Vitamins
3. Meat for Minerals

3 Good Reasons
FOR BUYING
MEAT AT
LUCCA'S

1. Lucca's for Quality
2. Lucca's for Price
3. Lucca's for Service

COME IN TODAY

FRESH FISH FRESH-KILLED
EVERY FRIDAY - POULTRY DAILY

Phone Orders Welcome

Fruits and Vegetables

POTATOES 7 lbs. 25c

Klamath - U. S. No. 1

COACHELLA VALLEY

GRAPEFRUIT 6 for 15c

Large

COMPLETE LINE of
FROZEN FOODS

WESTLAKE MARKET

301 Miriam St.

Randolph 9667

Open Sundays and Evenings

DOG FOOD

VITA-BEST

2 lbs. 25c

TOILET SOAP

ISLAND PALM

4 bars 25c

MARIN-DELL

MILK - CREAM
COTTAGE CHEESE
Fresh Daily

CHEESE

Oregon

lb. 39c

MEAT SPECIALS

Have you been reading about
the fine Lamb we sell here?LAMB STEW lb. 15c
Spring

SHOULDER LAMB lb. 22c

LEGS OF LAMB lb. 35c

When you buy \$1.00 worth
you get 2 lbs. Soup Bones
FREE!

STRAWBERRIES

Watsonville

Box 9c

PEAS

Fresh Green

lb. 5c

FARMERS MARKET

SPECIALS for FRI. & SAT.

6386-6390 MISSION ST.

MAY 8 & 9

OPEN SUNDAYS 8 A. M. to 6 P. M. - EVENINGS to 8 p. m.

EXCELLENCE WITHOUT EXTRAVAGANCE

K. & D. FRUITS & VEGETABLES

ORANGES

Lge. Size Doz. 20c - Juicers 3 doz. 25c

GRAPEFRUIT

COACHELLA VALLEY 5 for 10c

AVOCADOS

King Salad - Jumbos each 10c

STRAWBERRIES AT LOWEST MARKET PRICES

Special Price on Crate

FARMERS MEAT COMPANY

A PARADE OF VALUES



ROLLED ROAST lb. 35c

Swift's Branded Beef

Delicious Flavor Will Please The
Whole Family

PORK CHOPS lb. 36c

Swift's Large Rib Cut. Lean,
Tender Sweet Meat

GROUND ROUND lb. 30c

Always Freshly Ground. For a
Tasty Meat LoafSwift's Branded
Pork Loins

3 to 4 lb. End Cuts lb. 36c

Roast Pork and Applesauce is
Always Good

LAMB CHOPS lb. 27c

Shoulder Cuts From Fancy
Swift's Genuine Spring Lamb

BEEF STEW lb. 32c

Boneless - Only the Best
Steer Beef Used

ROAST LAMB lb. 23c

3 Rib Shoulder Cut

Swift's Spring Lamb at Its Best